

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 566675 /		Alt Order # 09784331
Product RNC-ROMNEY		
Contract Dates 08/08/12 - 08/14/12		Estimate # 310
Advertiser Republican National Committee-Romney/R/P		Original Date / Revision 08/07/12 / 08/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KDVR	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	31	08/13/12	08/14/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				4	\$275.00			
N 2	31	08/08/12	08/10/12	Good Day Colorado	7a-8a		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				6	\$275.00			
N 3	31	08/08/12	08/10/12	Good Day Colorado	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				6	\$200.00			
N 4	31	08/13/12	08/14/12	Good Day Colorado	8a-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				4	\$200.00			
N 5	31	08/08/12	08/10/12	Regis & Kelly	90130a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				3	\$175.00			
N 6	31	08/13/12	08/14/12	Regis & Kelly	90130a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				2	\$175.00			
N 7	31	08/13/12	08/14/12	Judge Judy	12p-1p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				2	\$200.00			
N 8	31	08/08/12	08/10/12	Judge Judy	12p-1p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				3	\$200.00			
N 9	31	08/08/12	08/10/12	Judge Judy	4p-5p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				6	\$250.00			
N 10	31	08/13/12	08/14/12	Judge Judy	4p-5p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				4	\$250.00			
N 11	31	08/08/12	08/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				6	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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566675 /	09784331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	RNC-ROMNEY	310

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	31	08/13/12	08/14/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				4	\$450.00			
N 13	31	08/08/12	08/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				3	\$450.00			
N 14	31	08/13/12	08/14/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				2	\$450.00			
N 15	31	08/08/12	08/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				6	\$900.00			
N 16	31	08/13/12	08/14/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				4	\$900.00			
N 17	31	08/13/12	08/14/12	M-F LN 930p-10p	930p-10p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				4	\$700.00			
N 18	31	08/08/12	08/10/12	M-F LN 930p-10p	930p-10p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WTF--				6	\$700.00			
N 19	31	08/13/12	08/13/12	Hell's Kitchen Mon 7-8p	7p-8p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	M-----				1	\$2,800.00			
N 20	31	08/12/12	08/12/12	TMZ SU 3p-4p	3p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				1	\$200.00			
N 21	31	08/11/12	08/11/12	Cops/Syn	6p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$250.00			
N 22	31	08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$500.00			
N 23	31	08/11/12	08/11/12	Sa LN 930p-10p	930p-10p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				2	\$400.00			
N 24	31	08/12/12	08/12/12	FOX News Sunday	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				2	\$250.00			
N 25	31	08/12/12	08/12/12	News Sunday 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				2	\$400.00			
N 26	31	08/12/12	08/12/12	News Su 530-6p	530p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				2	\$400.00			
N 27	31	08/12/12	08/12/12	Su LN 9p-930p	9p-930p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				2	\$900.00			
N 28	31	08/12/12	08/12/12	Su LN 930p-10p	930p-10p		:30			NM	2	\$1,200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$600.00			
N 29 31		08/12/12	08/12/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$225.00			
Totals											92	\$41,750.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	92	\$41,750.00	\$35,487.50
Totals	92	\$41,750.00	\$35,487.50

Signature: _____ **Date:** _____

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